

MurAll Roadmap 2021

Q1

Development

- ☒ Released MurAll and PAINT token
- ☒ Updates to the website
- ☒ OpenSea integration

Research materials

- ☒ Litepaper
- ☒ Medium articles

Listings

- ☒ CoinGecko, CoinMarketCap, LunarCrush
- ☒ MXC, Hoo, Bilaxy, UniSwap

Marketing

- ☒ Fair distribution of PAINT
- ☒ MegaCube sponsorship
- ☒ Podcast with MagMaster
- ☒ WIP meeting

Q2

Marketing

- ☒ Listed on QuickSwap
- ☒ Layer 2 launch competition with guest judges
- ☒ CryptoSammy interview
- ☒ AMA with Art Gallery Auction House
- ☒ Press release distribution
- ☒ Partnership with @CryptoFinally
- ☐ Collaborations and partnerships (contacting YouTubers and influencers)
- ☐ The Non-Fungible Podcast with DKleine
- ☐ Artist outreach
- ☐ SyncBond collaboration
- ☐ Community events (competitions)
- ☐ Working with marketing specialists (ongoing)
- ☐ Apply to some more exchanges

Research

- ☒ How to mint tutorial video

Development

- ☒ Layer 2 integration on Polygon
- ☒ MurAll Museum SDK (software package for downloading token images and data from the blockchain)
- ☒ Improving website performance (ongoing)
- ☐ NFT bundler
- ☐ Rework history viewer

Q3 & onwards

Marketing

- ☐ Announce at end of Q2 following marketing review

Management

- ☐ Decide what to do with unclaimed PAINT tokens from distribution

Development

Main focus: **marketplace**

- ☐ DAO with a governance token
- ☐ Decentralized curating
- ☐ Voting on projects to be listed on MurAll marketplace
- ☐ Sharing marketplace fees among PAINT holders
- ☐ Fiat payments
- ☐ Integrations with other projects

Secondary focus:

- ☐ VR gallery
- ☐ Trustless commissioning for artists
- ☐ Featured section in history viewer

Ideas we would like to work on (when we get a chance):

- ☐ Shareable Personal gallery
- ☐ Personal stats page
- ☐ Shareable history state
- ☐ Achievements for users

- ☐ To do
- ☐ In progress
- ☒ Complete

